

AFRAA 10TH AVIATION STAKEHOLDERS CONVENTION

"Beyond the Crisis"

DAY 1 PROCEEDINGS, 09 MAY 2022







Welcome and opening remarks by Mr. Abdérahmane Berthé, AFRAA Secretary General





Keynote speech by Mr. Allan Kilavuka CEO – Kenya Airways





Keynote speech by
Mr. Glyn Hughes
Director General
The International Air Cargo
Association (TIACA)





Keynote speech by the President East Region AFCAC on behalf of the African Civil Aviation Commission (AFCAC)



Mr. Nicholas Bodo Ag. Director General – Kenya Civil Aviation Authority



Keynote speech on behalf of Mr. Barry Kashambo – ICAO Regional Director Eastern and Southern Africa Office (ESAF) Office



Mr. Prosper Zo'o Minto'o - Regional Director Western & Central African Regional Office - ICAO







Principal Secretary, State Department for Transport Dr. Eng. Joseph K. Njoroge, CBS



Networking Coffee

10.00-10.30hrs

Sponsored by:



(Press conference 10.00-10.45hrs)

Presentation 1

State of the Airline Industry & Industry priorities for Africa for 2022 and Beyond





Patrick Baudis

Vice President

MITSUBISHI AERO ADVISORY



AERO ADVISORY SERVICES



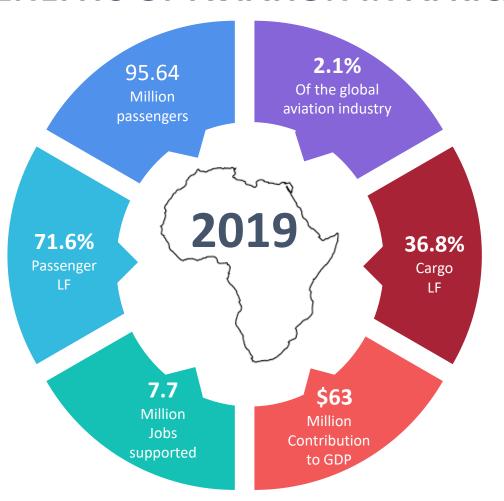


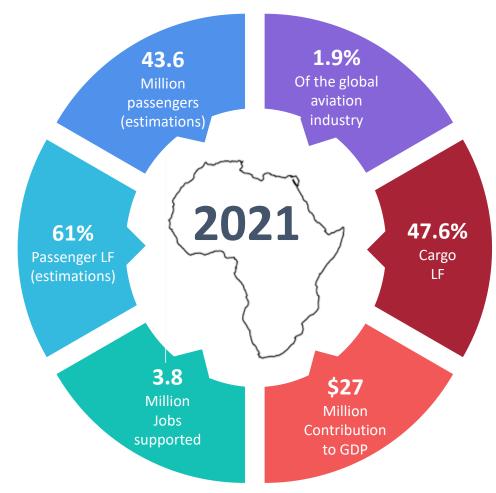
STATE OF THE AFRICAN **AIRLINE INDUSTRY 2021**





BENEFITS OF AVIATION IN AFRICA 2019 VS 2021



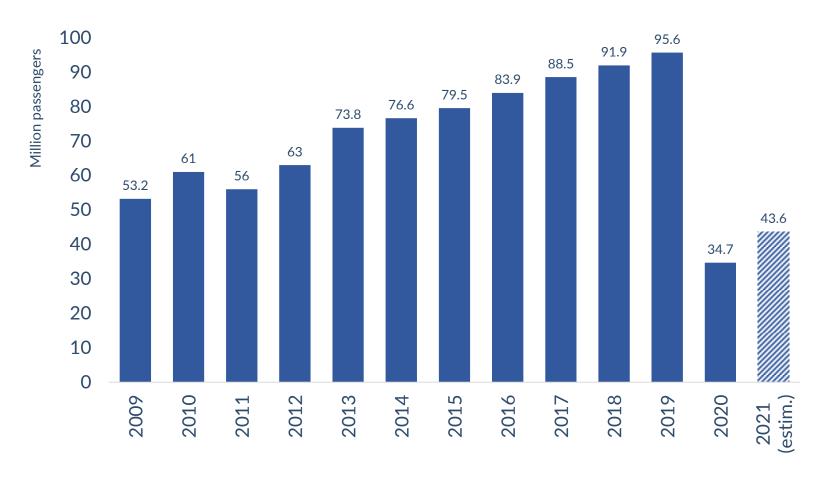


Source: AFRAA – IATA - ATAG



THAVIATION STAKEHOLDERS CONVENTION 8-10 May 2022 | Noirobl. Kerya Airways

PASSENGER TRAFFIC

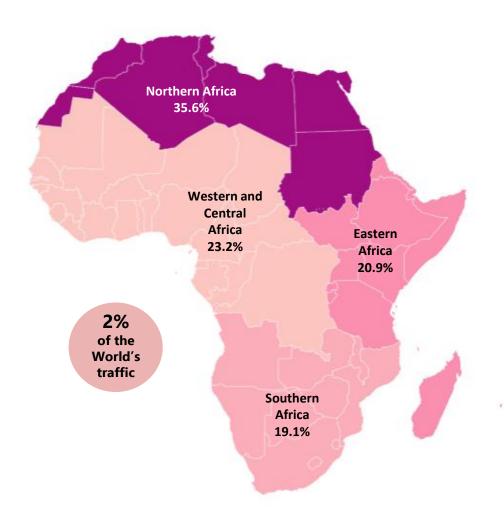


- ✓ African Airlines' scheduled passengers 2021 : 43.6 million (AFRAA estimations)
- ✓ Estimated 54.4% drop compared to 2019

Source: AFRAA / IATA

AIR TRAFFIC IN AFRICA





+25.6%

Traffic increase compared to 2020

42%

Share of **Domestic** traffic

31%

Share of Intra-African traffic

27%

Share of Intercontinent al traffic

Europe is the first destination outside Africa from all the sub regions, representing **27%** of the total nondomestic traffic.

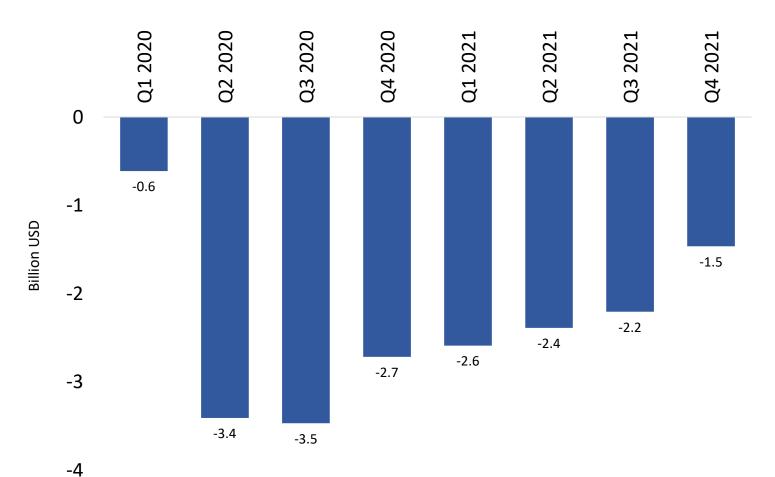
Northern Africa represents 35.6% of the total continental traffic, mainly directed to Europe (56%) and Middle- East (30%) of the nondomestic traffic.

Source : AFRAA/OAG





AFRICAN AIRLINES QUARTERLY PASSENGER REVENUE LOSSES



- ✓ In 2020, Passenger revenue losses were estimated at USD 10.21 billion.
- ✓ In 2021 the situation slightly improved and losses are estimated at USD 8.6 billion, representing 49.8% of 2019 revenues.

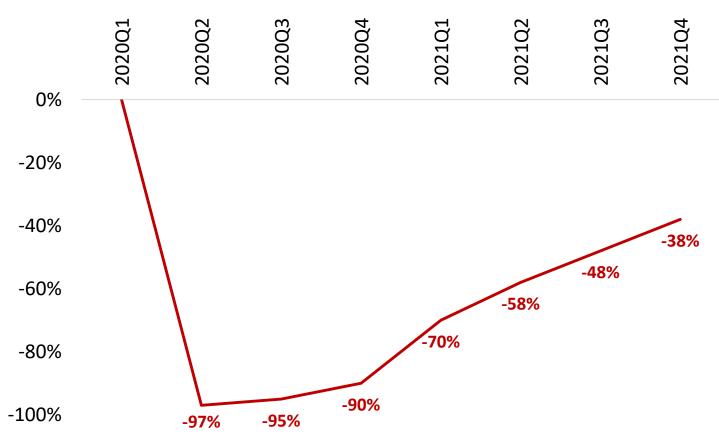
Source: AFRAA/OAG





INTRA-AFRICAN CONNECTIVITY

Number of Connections



- ✓ Sharp drop of 97% during the second quarter, due to the Covid19 crisis.
- ✓ The situation gradually improved, and intra-African connectivity grew by almost 60% over the year 2021.

Source: AFRAA/OAG





INDUSTRY PRIORITIES FOR AFRICA 2022 AND BEYOND





OUR UNIQUE 30-YEAR FORECAST



A passenger demand model following a behavioral approach, considering the distribution of incomes with the propensity and likelihood to travel



A unique horizon: up to 30-year forecast



A traffic flow analysis that goes beyond intra-regional levels, down to the country-pair and city-pair levels, and which considers departure and arrival times for each route



A unique **new route opportunity model**, allowing to include route developments that do not exist today



An aircraft-type specific retirement model for current and future fleet retirements





Recovering from the Pandemic







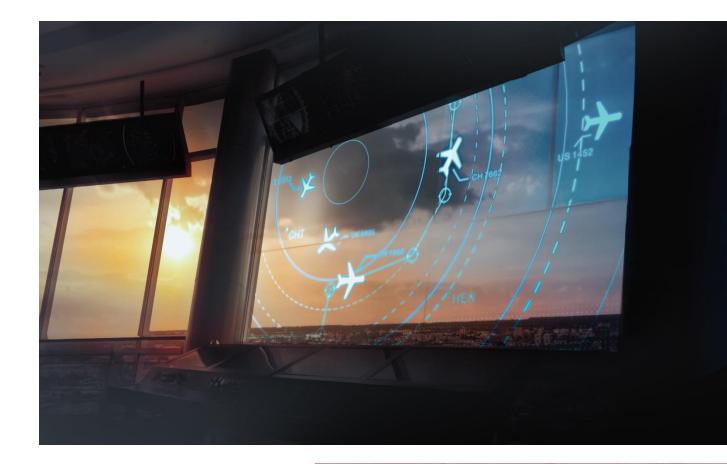
- Recovering from the Pandemic
- Improving Profitability







- Recovering from the Pandemic
- Improving Profitability
- Developing Infrastructure







- Recovering from the Pandemic
- Improving Profitability
- Developing Infrastructure
- Facilitating Trade and People Movements







- Recovering from the Pandemic
- Improving Profitability
- Developing Infrastructure
- Facilitating Trade and People Movements
- Achieving Sustainability Goals









POPULATION AND GDP

SEAT CAPACITY

2019 2050

Population

 $(2019 \rightarrow 2050)$



2.2% per annum

GDP

 $(2019 \rightarrow 2050)$



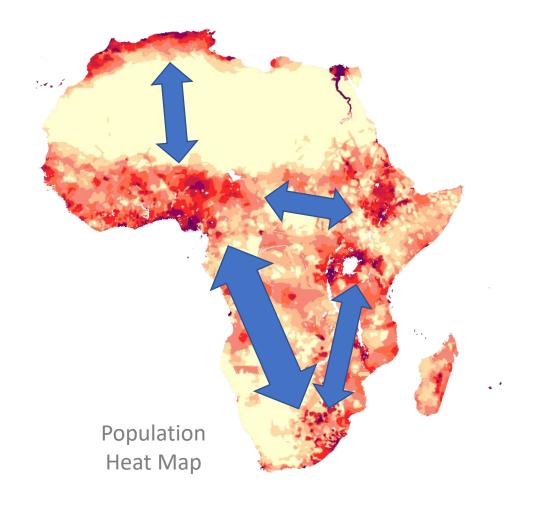
3.2% per annum

Rank		Seat Capacity (millions)			Seat Capacity (millions)
1	South Africa	41.0	\ x	Ethiopia	84.7
2	Morocco	30.8	\rightarrow	Morocco	79.9
3	Ethiopia	19.1		South Africa	77.5
4	Nigeria	15.1	\longrightarrow	Nigeria	64.8
5	Algeria	14.8		Kenya	43.6
6	Kenya	13.5		Tunisia	37.6
7	Tunisia	12.4		Algeria	36.6
8	Tanzania	6.2	$\!$	Tanzania	21.2
9	Ghana	4.8		Sudan	20.7
10	Sudan	4.4		Ghana	19.2





REGIONAL CONNECTIVITY



NUMBER OF SUB-SAHARAN AFRICAN ROUTES

INTRA in 2050
SUB-SAHARAN ARICA WESTERN EUROPE

x2.6





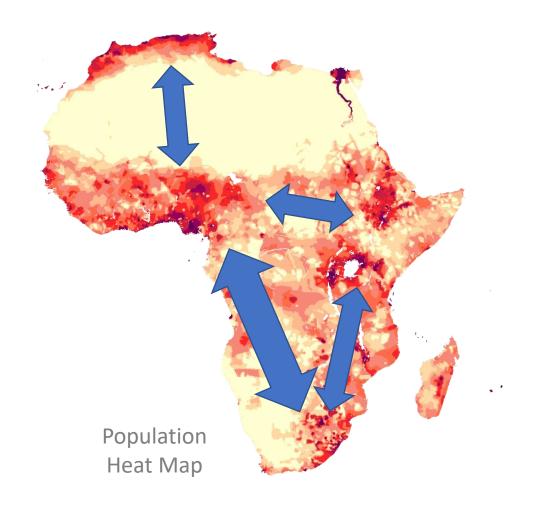








REGIONAL CONNECTIVITY



NUMBER OF NORTH AFRICAN ROUTES

in 2050

INTRA NORTH AFRICA WESTERN EUROPE









MIDDLE EAST





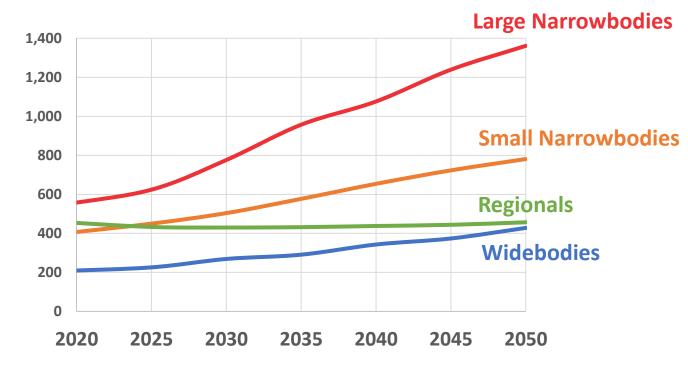


FLEET EVOLUTION AND RIGHT SIZING

- A cascading shift up in aircraft size
- A more balanced distribution between aircraft segments

Large N/B x2.5 **Small** New W/B N/B **Routes** X2.5 x2.1 x2 Regionals Stable

Evolution of the African Fleet







AIRLINE PARTNERSHIPS AND RESURGENCE OF NATIONAL CARRIERS

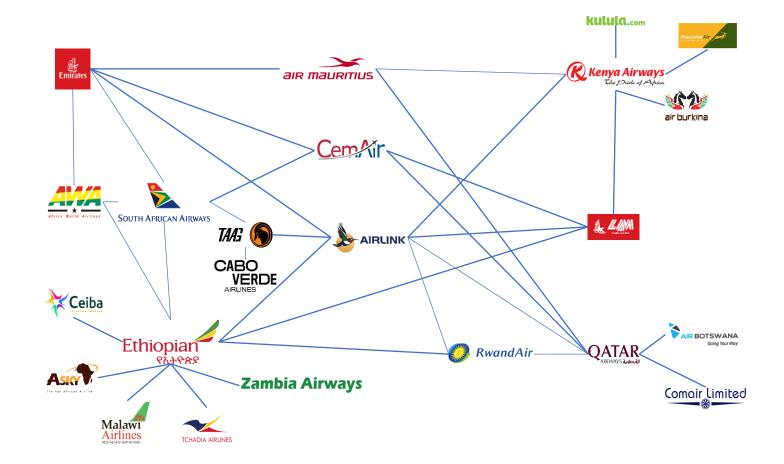
MORE AIRLINE PARTNERSHIPS



- Funding
- Faster Operational Expertise
- Access to Wider Network
- Reinforced Connectivity
- Faster Implementation



- Less Control on Network/Fleet
- Risk of Long-Haul Traffic being diverted to partner







AIRLINE PARTNERSHIPS AND RESURGENCE OF NATIONAL CARRIERS

MORE NATIONAL CARRIERS



- More Control of Destiny
- Direct Alignment with Country's Economic Strategy



- Higher Initial Investment
- Expensive Learning Curve
- Longer Implementation







EMERGENCE OF LOW-COST CARRIERS

TODAY

Inelastic traffic (business + high yield VFR)

Difficulty to travel (visas...)

Not enough trade

Increasing population
Increasing trade
Increasing GDP per capita
Easier travel conditions



TOMORROW

More affordable air travel

+

More trade

+

More connectivity

=

Auspicious environment for more leisure travel

=

More LCCs







OUR 30-YEAR FORECAST FOR AFRICAN AVIATION

2020-2050 Delivery Breakdown

	Widebodies	Narrowbodies (>150 seats)	Small Narrowbodies (100-150 seats)	Regional aircraft	TOTAL
2019 fleet in service	207	546	399	458	1610
2020-2050 deliveries Growth Replacement	473 221 252	815	768 382 386	2 0	3429 1418 2011
2050 fleet in service	428	1,361	781	457	3027





CONCLUSION

- A fast-growing population with an increasing middle-class
- A boom of intra-regional routes, and to a lesser extent, to Western Europe and Middle East
- Cascading shift up in aircraft size leading to the need for some 2500 narrowbody deliveries, large and small, in the next 30 years
- More airline partnerships and more national carriers
- More LCCs

A need for 3400 aircraft over the next 30 years





CEO Keynote Interview 1

CEO insights on the core issues in the African market, developments in the region and critical aspects of success for the industry



Mr. Allan Kilavuka CEO – Kenya Airways



Ms. Maureen Kahonge Senior Manager Business Development & Communications - AFRAA

Moderator



Presentation 2

Intra-Africa Connectivity Status and Building **Blocks to the Attainment** of the Single African Air **Transport Market** (SAATM)





Stephen Musa
Acting Director of Air Transport
AFCAC

"Beyond the Crisis"

Importance of Air Connectivity

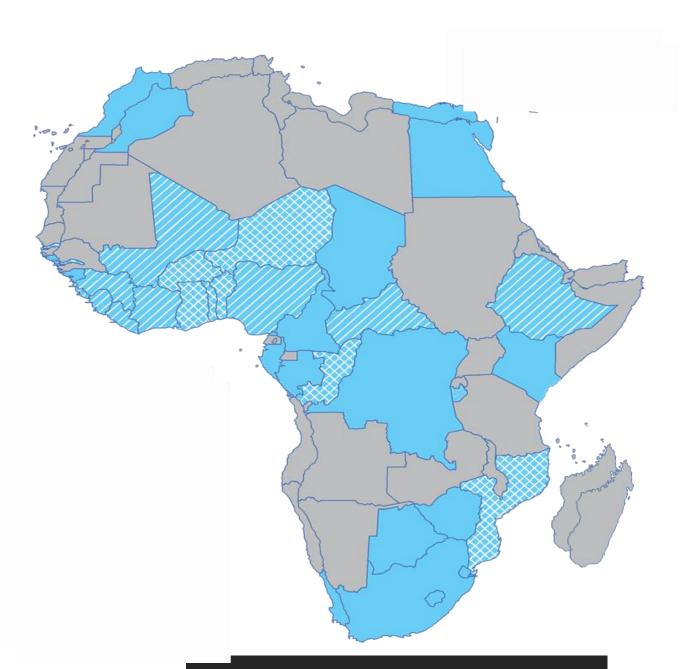


- ➤ Air transport's unique benefit is to connect cities that cannot be otherwise timely connected, enabling flows of key economic activities and people.
- ➤ About 35% of international trade by value is moved by air transport.
- ➤ Countries with better connectivity tend to trade more 1% better air cargo connectivity is associated with 6% more trade.
- Enhancing air connectivity can help raise productivity, by encouraging investment and innovation and improving business operations and efficiency.

Connectivity and Air Service Impacts - status



- ➤ In 2019, only 35% of the Africa routes were operated on a daily basis or better, and only 13% were operated on twice daily or better basis.
- ➤ Intra-Africa traffic declined by 66% in 2020 when compared with 2019
- Due to COVID-19 pandemic, the number of unique city pairs connecting Africa within the region and to the rest of the world reduced to under 100 unique city pairs in April 2020 compared to about 970 city pairs during the same period one year earlier.





BASA Analysis

- Liberalization enhances air connectivity
- ➤ Low level of YD BASAs compliance
- ➤ 607 BASAs reviewed, 235 (39%)
 were YD compliant and 372
 (61%) were non-compliant
- ➤ Some SAATM member States are partially implementing the YD



Challenges of Intra-Africa connectivity

- □Given Africa's underdeveloped road and rail infrastructure as well as the size of the continent, air transport will be an important means of transport going forward.
- ➤ However, for this to be achieved, Africa needs to first facilitate growth in capacity by addressing two major obstacles:
 - high airfares; and
 - the free movement of people.



Challenges of Intra-Africa connectivity

- ➤ Airline operating costs are very high, mainly due to their high exogenous costs (fuel cost, ground services, aircraft financing, etc.).
- ➤ Restrictive visa policies 75% of African population need a visa to travel, of which more than 40% require a traditional visa (no eVisa or visa on arrival available) υΝωτο Visa Openness Report
- ➤ Unequal pace in the implementation of liberalization measures, even between the countries that have committed to SAATM and signed the Mol.

Improving Intra-Africa Connectivity



- The level of air connectivity of a country depends on various factors that can be grouped into three categories:
 - the size of the country,
 - geographic and demographic factors; and
 - the ease of doing business.
- ➤ Only the last element the ease of doing business can be directly influenced by governments (political and regulatory reforms).
- Sovernments can enhance air connectivity through favorable aviation policies, and in doing so support growth in their economies e.g Ethiopia







- > Need to eliminate all non-physical barriers and restrictions to:
 - > 5th Freedom Traffic Rights;
 - Capacity;
 - > tariff regulation;
 - Designation and
 - > the operation of cargo flights
- > Availability of Key Regulatory and Institutional Texts:
 - Regulations on the Powers, Functions and Operations of the Executing Agency;
 - Regulations on Competition; and
 - > Regulations on the Protection of Consumers of Air Transport Services in Africa



Building Blocks to the Attainment of SAATM

- ➤ Development of the required subsidiary legal and regulatory tools in progress
- ➤ KPI and a performance management dashboard tool to measure compliance of member States and African airlines
- ➤ AFCAP is undergoing review
- ➤ Supports being provided to SAATM Member States to boost their El of ICAO SARPs in safety, security and environmental protection
- ➤ Technical assistance and support to airlines from SAATM Member States to achieve and maintain ISSA/IOSA certifications

Benefits of SAATM



- ➤ Intra-Africa traffic volume will increase by 51% IATA
- The average fare levels are projected to decline by 26%
- providing fare savings of US\$ 1.46 billion per annum leading to improved connectivity and travel convenience
- ➤ Additional 145 country-pairs receiving direct service and frequencies on existing routes increasing by 27%.
- Enhanced connectivity across the continent, leading to sustainable development of the aviation and tourism industries
- ➤ Affords Airlines a platform to grow and bring more value to passengers, generate more job in the industry and contribute to State/African GDP.







- ➤ Need to examine the relationship between the levels of connectivity and key economic flows, such as investment, tourism and trade.
- ➤ Need to understand how connectivity is evolving over time in order to compare the level of intra-Africa connectivity across different RECs, Countries and Cities.
- ➤ The future forecast is not without sunny spots and travel will become greener and more efficient.
- ➤ However, captivating the right steps today will help the aviation industry thrive again.

Recommendations



- ➤ Greater collaboration and coordination amongst airlines is required in order to unlock intra-regional market potentials
- ➤ African airlines must promote and advocate for the liberalization of air transport in the continent and implementation of SAATM.
- Liberalized air services should be complemented with reforms in visa regimes to help the market become more accessible RWANDA experience
- ➤ All eligible African airlines should test the functionality of the market within the 35 SAATM member States
- ➤ Implore States to sign and implement the SAATM

Conclusion



- ➤ Africa is still the least connected region by air in the world.
- ➤ Being the fastest growing continent in the world in terms of population, highlights the urgent need to improve air connectivity in the continent.
- ➤ With liberalization, it is estimated that frequencies on existing routes will increase by 27%, providing greater convenience and choice for consumers.
- ➤ Within the context of SAATM and AfCFTA, it is expected that SAATM will definitely facilitate trade in Africa





Panel 1

Stakeholders Roundtable on the realisation of industry actions from AFRAA LAB Approach for Africa's aviation industry sustainability



Mrs. Emily Mburu-Ndoria Director of Trade in
Services, Investment, IPR
and Digital Trade - AfCFTA
Secretariat



Mr. Ali Tounsi
Secretary General
ACI Africa



Mr. Prosper Zo'o Minto'o -Regional Director Western & Central African Regional Office - ICAO



Dr. Gainmore Zanamwe,
Senior Manager (Trade
Facilitation) Intra-African
Trade Initiative –
Afreximbank



Capt. Gilbert Kibe
Immediate Former
Director General – Kenya
Civil Aviation Authority



Mr. Gaoussou Konate,
Consulting Director,
Technical and Operations
AFRAA
Moderator





Sponsored by:



ASECNA

Networking Lunch

13.00-14.00hrs

"Beyond the Crisis"



Presentation 3

Pathway to Recovery: Priorities for Africa for 2022 and Beyond

Ms. Adefunke Adeyemi Regional Director Advocacy and Strategic Relations, Africa IATA

"Beyond the Crisis"

Executive Interview on Cargo

The future of air cargo: Digitalisation, Innovation, cutting edge solutions for air cargo sustainability in Africa



Mr. Glyn Hughes
Director General - The International Air
Cargo Association (TIACA)



Mr. Charles Ngwalla
Head of Alliances & Key Accounts
Astral Aviation Limited





Presentation 4

Opportunities and Strategies for Route Planning and Network Repositioning





Mr Geert LeMaire
Market Intelligence and
Consulting Director
Airbus



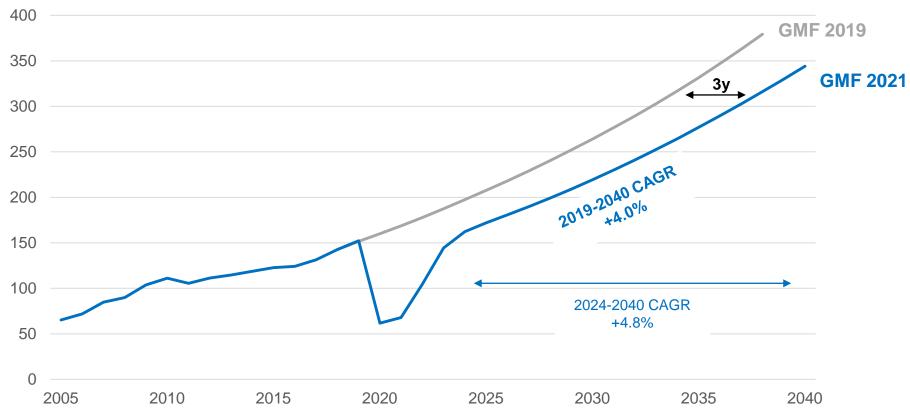




Airbus Global Market Forecast – Africa

Traffic forecasted to reach 2019 level from Q4 2023 and to grow beyond

Origin-Destination passenger traffic from / to / within Africa (annual, million)

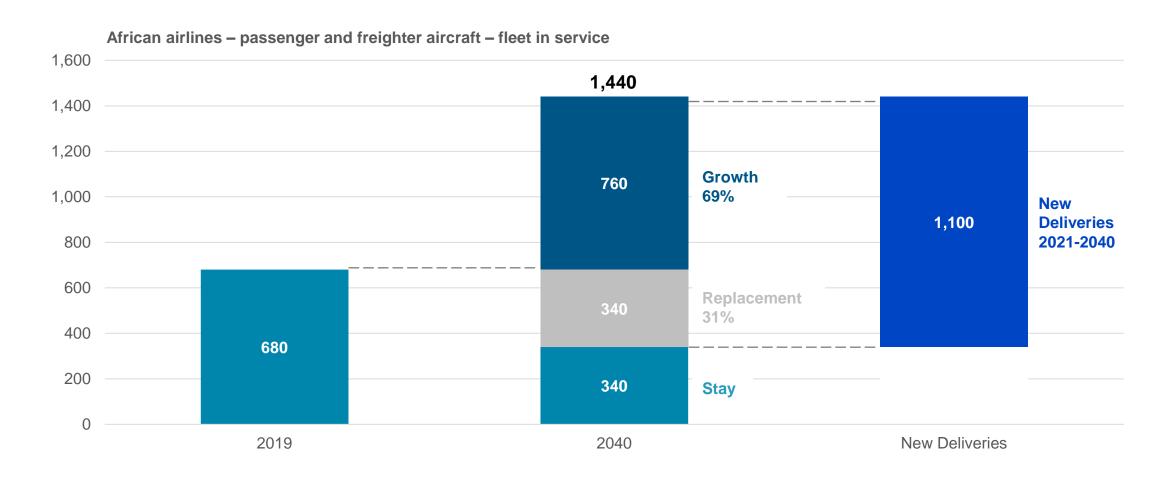


Beyond the crisis

- Air traffic forecasted to grow further
- New potential to launch new routes and expand networks

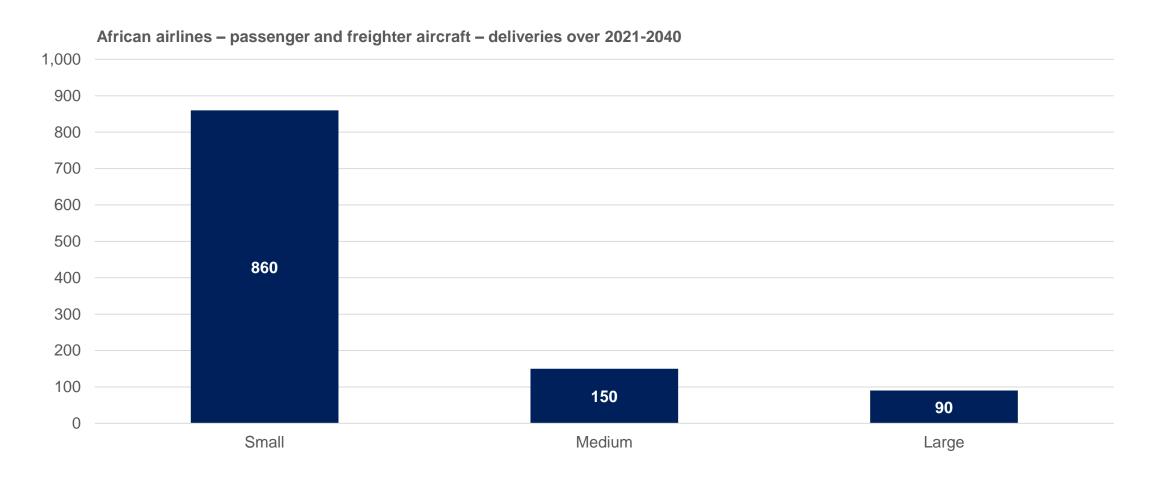


The African airlines' fleet is forecasted to increase by factor 2.1 over 2019-2040





Demand for ~1,100 aircraft for African airlines in the period to 2040





2019 Traffic Split

Global traffic vs. Traffic to / from / within Africa

Global traffic

Traffic to / from / within Africa

2019's intra-regional traffic in Africa

-

Equivalent to only 1/4th of all passengers travelling from / to / via
London Heathrow airport in 2019

Total (2019): ≈ 175 million passengers

Source: Sabre - Passenger numbers

Africa's intra-regional traffic is still very small – Significant growth potential remains



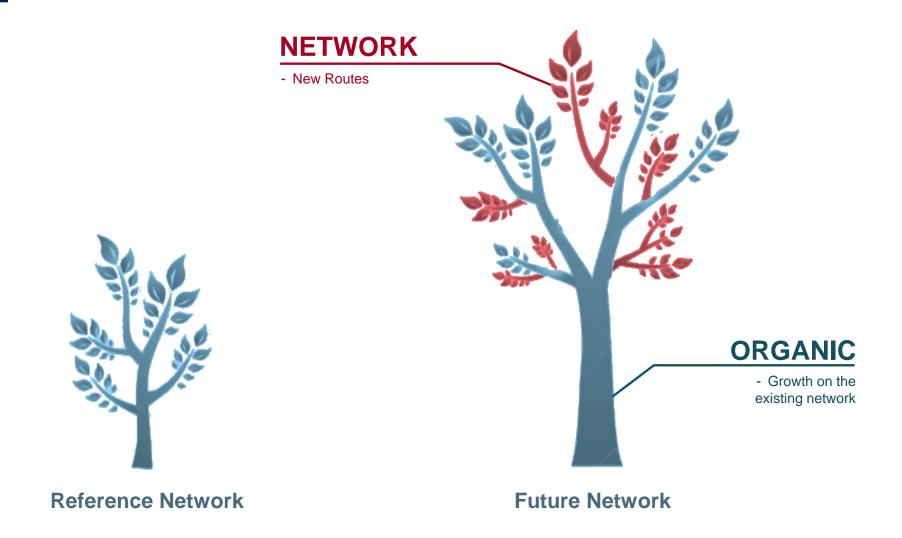
Africa's Integration: promising prospect for intra-African air transport growth African Union initiatives



- Increased trade inside Africa
- People moving abroad for education, work, living, medical treatment, etc.
- Simplify travel and reduce the cost of travel
- Add choice to organise travel



So what is the growth we need to gear up for?



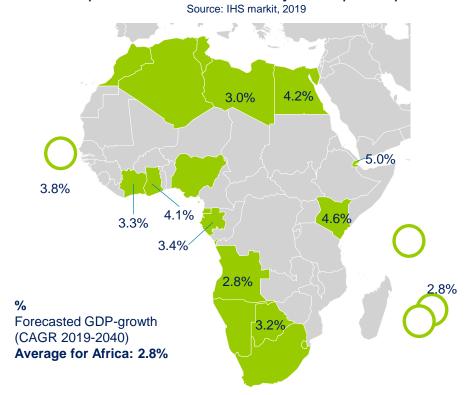


Fundamental drivers for air transport development

Focus on Africa

Economic growth, middle class growth

Top 20 African countries by GDP per capita



Propensity for travel will grow fastest in the identified countries

Population density and growth, urbanisation

Urban Agglomerations in Africa with Population above 1.0 million



Large and densely populated centres generate and attract air traffic



Fundamental drivers for air transport development

Focus on Africa

Front runners for VISA-openness

Top 20 African countries by Visa Openness Ranking



VISA-openness removes barriers and simplifies travel

Single African Air Transport Market

Signatory African Union member states Source: African Union, 2022

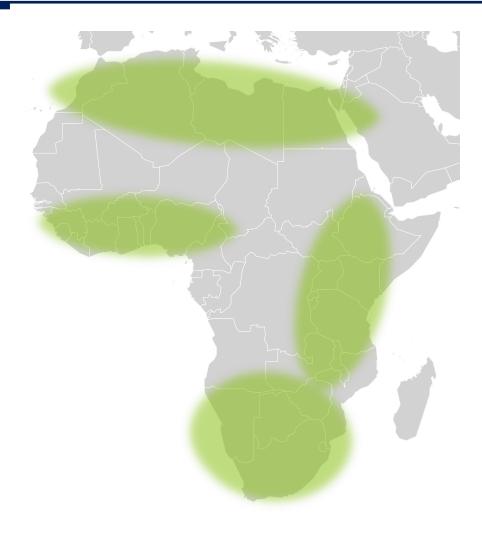


Less restrictions, more choice for travel, more competition, lower fares



Combining all elements allows identifying Africa's future aviation key zones

Drivers of the future intra-regional air transport demand growth

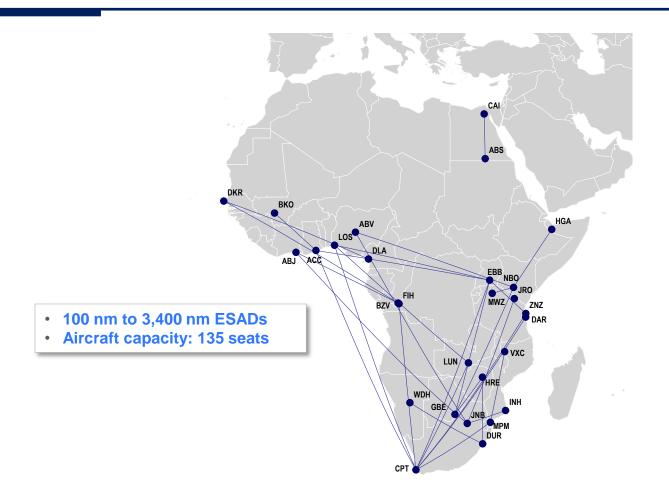


Intra-regional air transport demand in Africa is all set to gear up between:

- Northern region
- West Africa
- East / South-East Africa
- Southern region



Unserved city-pairs in Africa featuring sufficient traffic to allow sustained direct flights Status in 2019



Identified city-pairs

- not served via direct flights (status 2019)
- showing sufficient via-traffic to allow sustained direct flights

- Based on Sabre O&D data and OAG data 12 months (2019)
- Non-directional routes within Africa
- Min load factor 70%
- Min. weekly frequency: 3
- Connecting traffic: 15%
- Market Capture: 80%
- 200% max traffic stimulation following the availability of a direct flight

Notes:

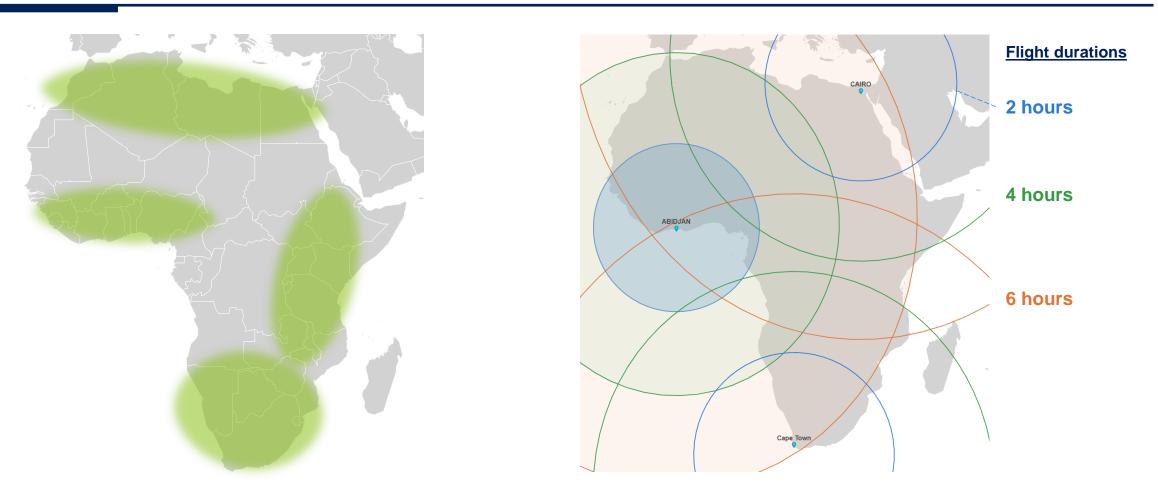


⁻ Identified routes are O&D pairs for which no direct flight existed in 2019, but for which sufficient traffic exists (i.e. connecting traffic as identified by means of 2019 traffic data) to allow operating a direct flight with a widebody aircraft, based on the listed assumptions.

⁻ ESAD: equivalent still air distance - O&D: origin & destination

Aviation key zones in Africa

Drivers of the future intra-regional air transport demand growth

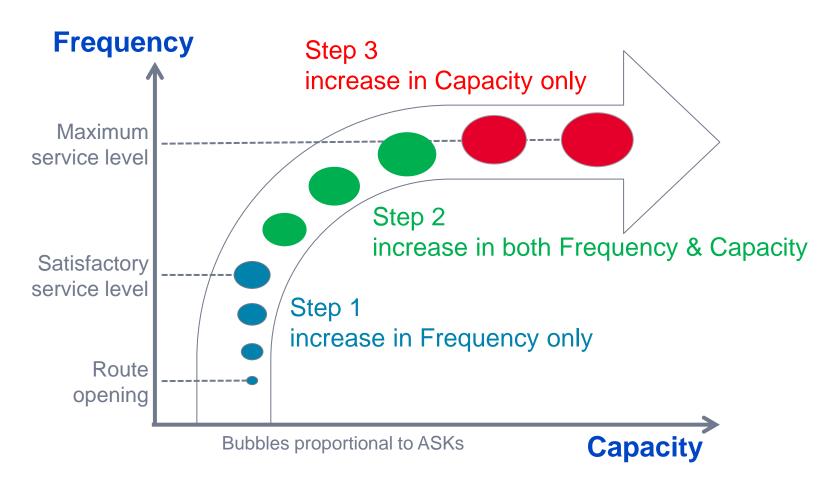


Many city-pairs in the aviation key zones are about 6 flight hours apart



The route-planner's mantra

Build-up frequency first, then increase capacity





⁻ ASK: available seat kilometer

So what strategy to adopt?

Challenge

- Launch new routes
- Rather long flight times
- Rather low traffic levels at launch
- Stimulate traffic
 - ⇒ need to quickly build-up frequencies
- Profitability is key

Solution

Newest generation of single aisle aircraft

- Superior performance and range capability
- Superior cabin comfort-level
- > Best in-class operating economics
- > Versatility

Example: Air Canada Montreal - San Francisco



Calendar year 2022

Up to 3 daily frequencies one way A220 operations only



Africa will also need the largest single aisle aircraft

Africa's top 10 routes based on passengers carried in 2019



Cape Town - Johannesburg





Adding frequencies beyond 62 flights per day one way may no longer be viable

A transition to the largest single aisle aircraft becomes the most logical way forward



Conclusion

- Intra-African air transport development may well become the next BIG thing in commercial aviation
- Significant potential identified to grow by opening new routes:
 - > all fundamental drivers for air transport development are present
 - future removal of currently-present barriers will accelerate air traffic growth
- Enablers to launch these new routes: newest generation of single aisle aircraft
 - performance
 - > comfort-levels
 - operating economics
 - versatility
- Use of the largest single aisle aircraft: next logical step to cater for growth on the trunk routes in the continent



Presentation 5

Commercial Market
Update & the Pathway
to African Aviation
Growth





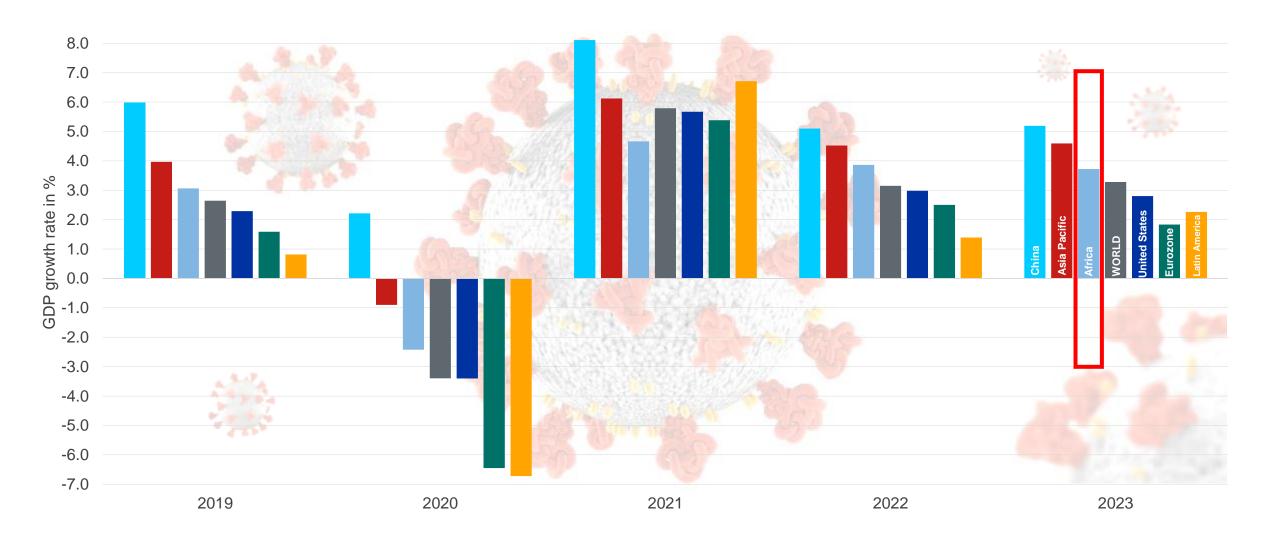
Mr Kuljit Ghata-Aura
President of Boeing Middle
East, Turkey and Africa



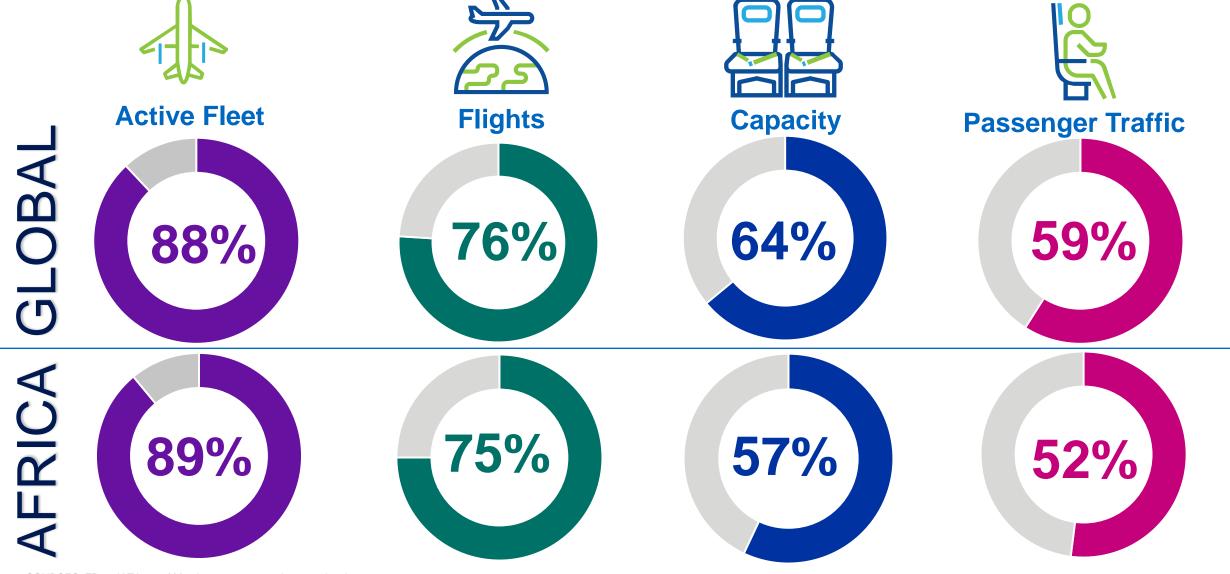
Commercial Market Update & The Pathway to African Aviation Growth



The global economy has bounced back from COVID-19 recession and Africa is projected to grow above world average in 2022 and 2023



Africa aviation is recovering in line with global trends



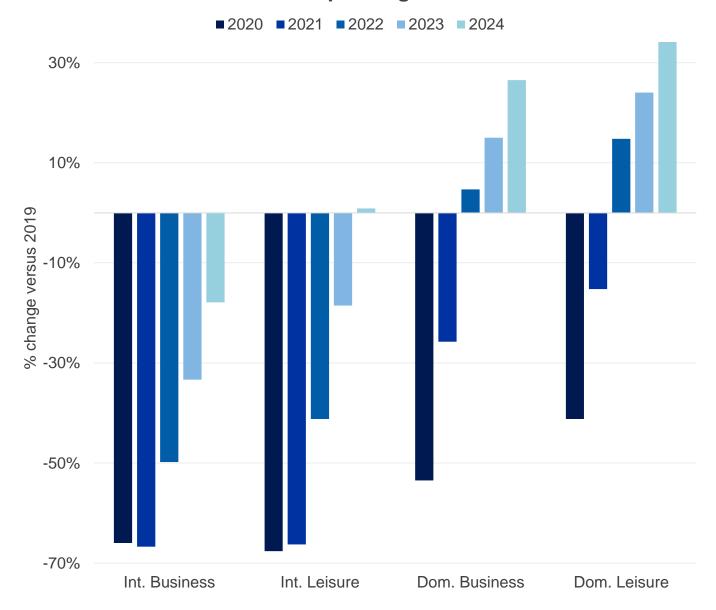
Global commercial aviation recovery led by leisure travel demand

Total leisure travel forecast to improve through 2024 - domestic leisure travel projected 30%+ above 2019

Business travel picking up as well - initially in domestic markets, reaching 2019 levels this year

International business travel remains dependent government and corporate policies

Overall travel spending in % of 2019



20-year outlook - African commercial returns to long term trends



Economic growth (GDP)

3%

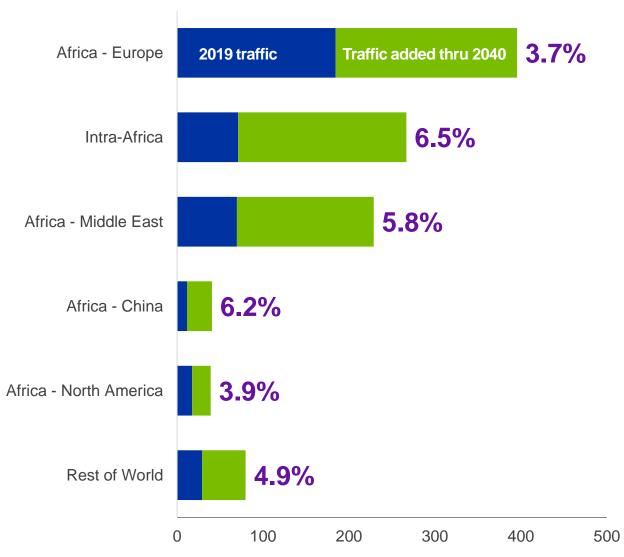
Airline traffic growth (RPK)

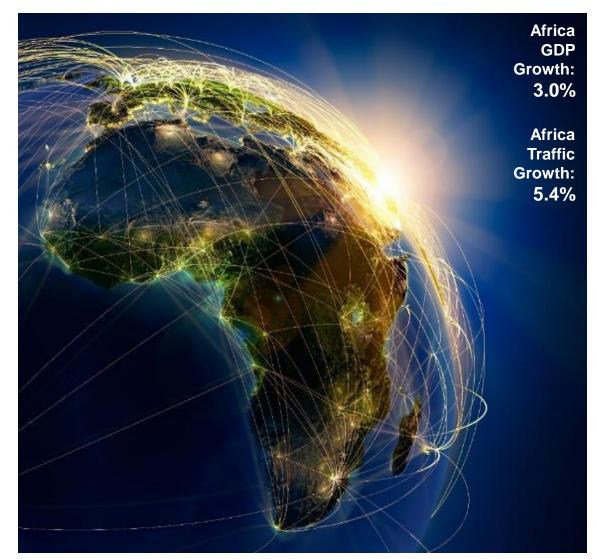
5.4%

Airline fleet growth

3.4%

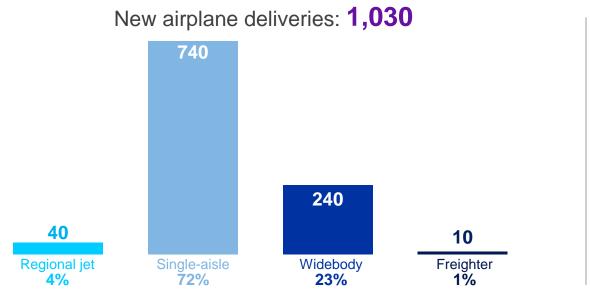
Intra-Africa traffic will be the highest growth African market over 20 years

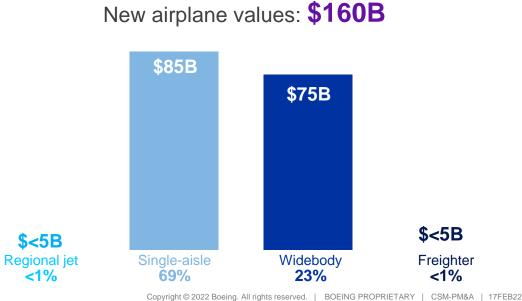




Africa will need over 1,000 new airplanes valued at \$160 billion







African carriers can capture more of this growth for themselves if structural challenges can be overcome



Talent Pipeline



Developing and retaining skilled pilots, maintainers, and managers

Financing



Reducing risk perception and sharing the African growth story with investors

Competitiveness



Achieving market liberalization and expanding business-friendly policies and programs

Safety



Implementing and upholding equivalent safety standards in Africa as the rest of the world

Operational Efficiency



Reducing operating costs, enhancing service quality, and strengthening profitability

Boeing's Commitment to Support the Growth of the Industry in Africa



Boeing employees and field service representatives in Africa



of the in-service airplane market in Africa is represented by Boeing









in work value across six countries generated by eight supplier partnerships



humanitarian flights delivering aid to Africa through nonprofit partners



investment to improve education and alleviate poverty in Africa since 2006

Boeing Community Engagement in Africa

Boeing is focused on providing systemic improvements in education and economic empowerment for those in poverty, to develop 21st-century skills such as digital employability, entrepreneurship and STEM.

STEM Education | Employability Programs | Coding Schools | Entrepreneurship Programs

Boeing and ThinkYoung partner to teach 21st century skills to youth in Sub-Saharan Africa



Boeing to transform the lives of 1,620 entrepreneurs in Tanzania with Hand in Hand International





Extending Boeing's partnership with Injaz-Junior Achievement to empower youth in Tanzania, Mozambique, Mauritania, Nigeria, Sudan, Madagascar and the Democratic Republic of the Congo

Boeing is enabling the transition to a carbon neutral aerospace sector



Creating Efficient Products for Fleet Renewal

15-25% efficiency improvement per generation

Improving Operational Efficiency

- Optimized Route Planning
- APU usage
- Sustainable consumables
- Reduce weight

Investing in Renewable Energy

- Aircraft will be 100% Sustainable Aviation Fuel certified by 2030
- Carbon neutral growth from 2020 and reducing emissions to half of 2005 levels by 2050

Investing in Advanced Technology

- World's first fuel cell manned flight
- All electric vertical takeoff and landing
- Unpiloted liquid hydrogen-powered flight

The 737 MAX is the most efficient single aisle airplane







Back in service since December 2020

554 aircraft in service with 41 airlines

Over **400,000** revenue flights

Over **1,000,000** flight hours

Designed for efficiency and sustainability

50% Smaller noise footprint Innovative 737 MAX family provides superior economic performance

20% reduction in fuel consumption

787 Dreamliner efficiencies bring the world together







Superior economic performance across the 787 family

Designed for efficiency & sustainability

A more comfortable travel experience

25%

reduction in fuel consumption

50% smaller noise footprint

6.5x

Higher passenger preference

Things to remember

Africa will need 1,000 new airplanes; More than three-quarters are for growth

A strong talent pipeline; enhanced operational efficiency; and an efficient regulatory environment are critical to the success of Africa's aviation industry

Boeing's versatile products are the most efficient solutions to support Africa market growth, fleet renewal, and contribute to a carbon-neutral future





777X: The ideal replacement for large widebodies



Profitable airlines

20% reduction in fuel consumption

Designed for efficiency & sustainability

20%

smaller noise footprint

Premier brands

16 inch

Wider cabin

777-8F: Next generation economics for the air freight industry





Flexible operations

118 tonnes

Structural payload capability

Highest twin-engine payload and long-range capability

Innovative airplanes

25%

Less fuel use & carbon emissions

Technologies that deliver a more sustainable future

Profitable airlines

Up to 25%

Lower operating costs

Lowest operating costs per tonne for more profit



Networking Coffee Break

16.00-17.00hrs

"Beyond the Crisis"

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