

Press Release

AFRAA and AviaPro Consulting Inc. sign MoU on the provision of Aviation Consulting Services

Nairobi, Kenya, and Toronto, Canada - 12 May 2022: The African Airlines Association (AFRAA) has signed a memorandum of understanding (MoU) with AviaPro Consulting Inc. The MoU will provide a framework of cooperation between AFRAA and AviaPro Consulting to support the provision of aviation consulting services in the following areas:

- Airline network and fleet planning,
- Sales, pricing and revenue management,
- Airline operations planning and audit services,
- Airline start-up consulting services,
- Airline financial planning,
- Manpower sourcing for specialised airline resource requirements,
- Airline IT,
- Cargo consulting,
- Air service development,
- Aviation legal support consulting.

The MoU was signed by Abdérahmane Berthé, AFRAA's Secretary-General and Kevin Clarke, AviaPro Consulting Inc.'s Head of Consulting Services. Under the terms of the agreement, both parties will cooperate closely and complement each other's aviation consulting services offering to African airlines to enable them respond to evolving market dynamics.

Mr. Abdérahmane Berthé stated: "AFRAA Aviation Consultancy Unit which was set up in 2019, provides a wide scope of in-depth air transport industry experience to African aviation stakeholders. We are backed by expert consultants specialized in the air transport sector and we are pleased to add AviaPro Consulting's expertise to enrich our capabilities. This collaboration will enhance AFRAA Consultancy services capability to meet the needs of aviation sector in Africa."

Mr. Kevin Clarke added: "We are very pleased to be collaborating with AFRAA. This mutually beneficial relationship allows our company to leverage its global aviation experts with years of expertise in the aviation industry, to consult and recommend optimal ways to develop network and fleet planning, enhance all aspects of flight and ground operations, and maximize revenue opportunities. Our objectives are fully aligned to those of AFRAA, which is to maximize AFRAA members' success during these challenging post-pandemic times."

Mr. Clarke added: “We look forward to a long and fruitful cooperation between our two organizations. This MOU will reinforce the aviation consulting work already being offered by AFRAA to its members, and will complement it with state-of-the-art methods and ideas to support the growth and development of AFRAA members.”

AFRAA Aviation Consultancy Unit has successfully carried out various consultancy projects in Africa. The main objective of the Unit is to provide consultancy support to African stakeholders and provide data-driven studies that are aimed to build winning strategies for a sustainable air transport sector in the African continent.

About AFRAA

The African Airlines Association, also known by its acronym AFRAA, is a trade association of airlines from the member states of the African Union (AU). Founded in Accra, Ghana, in April 1968, and headquartered in Nairobi, Kenya, AFRAA’s mission is to promote, serve African Airlines and champion Africa’s aviation industry. The Association envisions a sustainable, interconnected and affordable Air Transport industry in Africa where African Airlines become key players and drivers to African economic development.

AFRAA membership of 44 airlines cuts across the entire continent and includes all the major intercontinental African operators. The Association members represent over 85% of total international traffic carried by African airlines. Follow us on [Facebook](#), [LinkedIn](#), [Twitter](#) and [YouTube](#).

About AviaPro Consulting

AviaPro Consulting was founded in 2014 with the vision of becoming a premier hub for aviation consulting services. It provides expert consulting and advisory services for the aviation industry.

AviaPro Consulting works with an extensive network of aviation professionals, and with industry partners that rely on its expertise to enhance their resource capacity and expand their service offering. Our global associates complement our expertise with location-specific know-how.

AviaPro can quickly deploy hands-on expert resources to support our clients in their aviation planning, modelling and operational challenges, regardless of location. From Revenue Management, Flight Operations, Air Service Development, Cargo Operations, to MRO services or IT integration, AviaPro Consulting offers top of the line aviation consultancy with an impressive success record in the industry. Our expertise and knowledge allow us to adapt and operate in full compliance under FAA, EASA, ICAO or IATA operational frameworks.



"Better Skies for Africa"

With the addition of expertise in new services such as airport management, sustainable fuels, airline hybridization, smart airports, and EVTOL integration, AviaPro Consulting is well positioned to offer its clients a complete array of aviation solutions.