



Press release

Aviation stakeholders meet to draw a road map for recovery of the industry beyond the crisis at the 10th Aviation Stakeholders Convention

Nairobi, 09 May 2022: The 10th Aviation Stakeholders Convention hosted by the African Airlines Association (AFRAA) and Kenya Airways kicked off today in Nairobi, Kenya at the Emara Ole-Sereni hotel. The two-day convention will provide a platform for showcasing new developments and innovations in aviation, discussing industry business trends, networking and forging new partnerships.

The Convention, under the theme: “Beyond the crisis”, brings together over 500 delegates from 47 countries across the globe who are attending both physically and virtually. The Convention is one of Africa’s major forums for air transport industry stakeholders to dialogue, exchange knowledge and experiences for the development of the travel ecosystem. A total of 34 African airlines are represented at the event, with 12 airline CEOs in attendance.

Speaking at the convention on the importance of establishing lasting relationships and partnerships between aviation stakeholders for the benefit of African Aviation, Mr. Abdérahmane Berthé emphasized the need to draw out-of-the box solutions and regional initiatives for Africa: “AFRAA, in coordination with African Union Commission (AUC), African Civil Aviation Commission (AFCAC), and African Aviation Industry Group (AAIG), will convene the first lab meeting to be held from 27 June to 01 July 2022. I call upon stakeholders to join this noble initiative which will bring experts from various sectors to craft solutions to transform business in the region and ensure the efficient development of intra-Africa air transport.”

Dr. Eng. Joseph K. Njoroge, CBS, the Principal Secretary, State Department for Transport Government of Kenya commended the various actions taken by aviation industry players such as ICAO, AFRAA, IATA and the AUC to mitigate the impact of COVID-19 on civil aviation as a whole and the strategies crafted to sustainably recover. He called upon continued cooperation for a resilient recovery and growth of the industry noting: “Among the industry actions for recovery by airlines is the enhanced cooperation and collaboration. This will establish stronger and more efficient airlines with business models that will allow them compete internationally and improve Africa’s air traffic market share which is currently very low.”

Mr. Allan Kilavuka, CEO – Kenya Airways emphasized on the importance of exchanging knowledge and experiences to inspire a sustainable and resilient aviation.: “COVID-19 posed the greatest risk to the aviation sector but we remained resilient as an industry and



carried on. Planes continued to fly, delivering tonnes of freight, bringing our people home from overseas, and keeping people connected with their families across the continent. As we fly towards a better future, sustainability will be a key priority for Africa's aviation sector. Our current ecosystem provides us with the necessary ingredients to maximise our efficiencies and productivity by evaluating strategic areas of synergies that can demonstrate effective ways of doing business and this can only be achieved through shared experiences and learnings that will ensure business continuity as we are doing today."

Event Highlights

Aviation ecosystem stakeholders at the Convention will deliberate between 09th – 10th May 2022 on the various on-going and expected actions towards the revamping of the air transport industry in the context of the African continent. The Convention marks the return to AFRAA's in-person events after a two year period of lockdowns and travel restrictions. The presence of several African airline CEOs is a true testament of the leaders' readiness and dedication to support aviation recovery and rebuild a sustainable resilient future.

i. CSR event for youth development in aviation

On 7th May, the Convention activities commenced with a CSR activity aimed at empowering the next generation of aviators at the Kenya Airways Pride Center. The event was sponsored by Collins Aerospace and staged in collaboration with AFRAA and Kenya Airways. A total of 132 High School students from 7 schools in Kenya benefited from the session aimed at supporting youth development in aviation.

ii. Conference sessions

Over the 2-day Conference programme, delegates will have the opportunity to network and discuss developments in the industry and forge business partnerships. In addition to the conference plenary sessions, the programme has been structured to incorporate scheduled one-to-one appointments where delegates can have exclusive meetings with airlines, selected airports, CAAs, IATA, ICAO and AFRAA. There will also be master classes where cutting edge ideas, industry best practices, new opportunities and practical solutions will be presented and discussed. The following masterclasses will also take place:

- Class 1: Aircraft configuration and fleet decisions for recovery by Embraer
- Class 2: Showcase of selected AFRAA Projects
- Class 3 Regional Operators' Opportunities for Route and Network Planning by De Havilland Aircraft of Canada

iii. Exhibition

There are 25 exhibitors at the Convention displaying their products and interacting with delegates at the conference. The current exhibitors include: AFRAA, African Civil Aviation Commission (AFCAC), AMREF Fying Doctors, AMST Aviation, Astral Aviation, AVIACO,



Avmax Spares, Boeing, Collins Aerospace, DPO Group, Flightline Training, Global Load Control, Kenya Airports Authority, Kenya Airways, Kenya Civil Aviation Authority, Lufthansa Systems, National Aviation Services, Pratt & Whitney, RwandAir, SatNav AFRICA JPO, SITA, South African Airways Technical, South African Airways Technical, Star Navigation Systems Group Ltd., Swissport Kenya and The Aviator Africa.

Sponsors: The Stakeholders Convention is proudly sponsored by: Collins Aerospace, Kenya Airports Authority, Kenya Airways, Kenya Civil Aviation Authority, ASECNA, Airbus, Astral Aviation, Boeing, Kenya Tourism Board and NAS Servair.

-Ends -

About AFRAA:

The African Airlines Association, also known by its acronym AFRAA, is a trade association of airlines from the member states of the African Union (AU). Founded in Accra, Ghana, in April 1968, and headquartered in Nairobi, Kenya, AFRAA's mission is to promote, serve African Airlines and champion Africa's aviation industry. The Association envisions a sustainable, interconnected and affordable Air Transport industry in Africa where African Airlines become key players and drivers to African economic development.

AFRAA membership of 46 airlines cuts across the entire continent and includes all the major intercontinental African operators. The Association members represent over 85% of total international traffic carried by African airlines. Follow us on [Facebook](#), [LinkedIn](#), [Twitter](#) and [YouTube](#).

About Kenya Airways:

Kenya Airways, a member of the Sky Team Alliance, is a leading African airline flying to 41 destinations worldwide, 34 of which are in Africa and carries over four million passengers annually. In 2020 KQ was named Africa's Leading Airline by the World Travel Awards. It continues to modernize its fleet with its 32 aircraft being some of the youngest in Africa. This includes its flagship B787 Dreamliner aircraft. Kenya Airways offers services Cargo services to key locations including London, Amsterdam, Guangzhou, Sharjah, Mumbai and over 25 intra-Africa routes in addition to its passenger network. The on-board service is renowned and the lie-flat business class seat on the wide-body aircraft is consistently voted among the world's top 10. Kenya Airways takes pride in being at the forefront of connecting Africa to the World and the World to Africa through its hub at the new ultra-modern Terminal 1A at the Jomo Kenyatta International Airport in Nairobi.

For more information visit www.kenya-airways.com; follow us on [Twitter](#), [Facebook](#), [LinkedIn](#) and [Instagram](#)

For media queries please contact:

Maureen Kahonge
Senior Manager Business Development and
Communication
African Airlines Association (AFRAA)
mkahonge@afraa.org

Mumbua Ndeto
Corporate Communications
Kenya Airways
Mumbua.Ndeto@kenya-airways.com

