



AFRAA 54TH ANNUAL GENERAL ASSEMBLY

"Acing the Roadmap to Sustainable African Aviation"



Executive Interview 2

Optimization of Traffic and Trade Opportunities

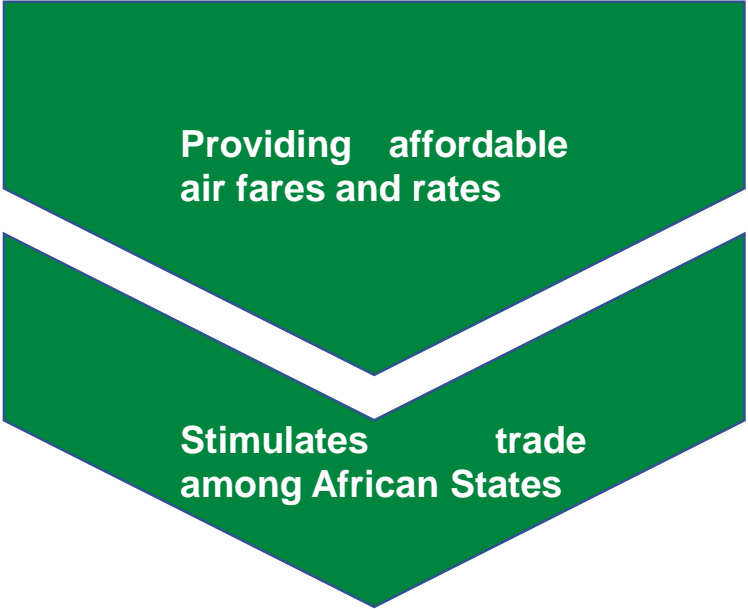




OPTIMIZATION OF TRAFFIC AND TRADE OPPORTUNITIES



SAATM Implementation



AfCFTA Implementation

OPTIMIZATION OF TRAFFIC AND TRADE OPPORTUNITIES



Africa middle-class is growing

- Relatively GDP per capita
- Low intra-Africa trade and;
- Low

THE STRATEGY TO GROW TRAFFIC

- **Conquer intra-Africa market based on the purchase power of Africa's middle-class citizen GDP.**





THANK YOU

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