



“Better Skies for Africa”

Press Release

EgyptAir Holding Company Chairman Dialogues with AFRAA

06 February 2023, Cairo – Egypt: The African Airlines Association (AFRAA) Secretary General, Mr. Abdérahmane Berthé, met EgyptAir Holding Company Chairman - Eng. Yehia Zakaria on 5th February at EgyptAir Headquarters in Cairo – Egypt for the year’s first edition of the **“AFRAA Member Airline CEOs Leadership Dialogues”**. The CEO Dialogues initiative, which hosted a total of 8 airline CEOs in 2022, is part of AFRAA’s strategy to communicate with member’s leadership aimed at creating the space for dialogue that is necessary to develop transformative initiatives.

The deliberations created an opportunity to reflect and exchange ideas between AFRAA and EgyptAir. In particular, on EgyptAir’s plans and strategic direction, the opportunities for intra-African routes through AFRAA route connectivity tool, effective implementation of the Single African Air Transport Market (SAATM), advocacy for optimization of taxes and charges among other opportunities through AFRAA joint projects which implement cost-effective common solutions on various aspects of airline operations for member airlines.

Mr. Abdérahmane Berthé, AFRAA Secretary General stated: “AFRAA is pleased to dialogue with EgyptAir, one of the founding members of AFRAA whose membership spans since 1968.”

“The CEO Dialogues initiative which was started in 2022 has facilitated better understanding of our individual airline needs, local matters and challenges, priorities and business plans thereby enabling AFRAA to tailor specific actions that enhance relevance of the Association to our membership. I look forward to a continued mutually beneficial working relationship with EgyptAir and the entire AFRAA fraternity.” Mr. Berthé added.

The CEO’s Dialogues are round-the-year sessions that engage the Member airlines’ decision makers with AFRAA leadership towards effective implementation of added-value projects and actions supporting members’ sustainability. AFRAA’s actions are anchored on 5 pillars including:

- i. Safe, secure and reliable air transport
- ii. visibility, reputation and influence of African Airlines
- iii. Sustainable air transport
- iv. Cooperation
- v. Data intelligence

Notes for Editors

About AFRAA



“Better Skies for Africa”

The African Airlines Association, also known by its acronym AFRAA, is a trade association of airlines from the member states of the African Union (AU). Founded in Accra, Ghana, in April 1968, and headquartered in Nairobi, Kenya, AFRAA’s mission is to promote, serve African Airlines and champion Africa’s aviation industry. The Association envisions a sustainable, interconnected and affordable Air Transport industry in Africa where African Airlines become key players and drivers to African economic development.

AFRAA membership of 44 airlines cuts across the entire continent and includes all the major intercontinental African operators. The Association members represent over 85% of total international traffic carried by African airlines. Follow us on [Facebook](#), [LinkedIn](#), [Twitter](#) and [YouTube](#).