

**55<sup>TH</sup> AFRAA**  
ANNUAL GENERAL ASSEMBLY  
19TH-21ST NOV 2023



**Uganda Airlines**  
Fly the Crane to the Pearl of Africa



**55<sup>th</sup> AFRAA Annual General Assembly and Summit, 19-21 November 2023,  
Speke Resort Munyonyo, Kampala – Uganda**

**Sponsorship Options**

**General sponsorship benefits:**

- Inclusion of brochures and other marketing materials in the conference bags.
- Company logo to be printed on AGA materials and displayed on screens during the AGA proceedings.
- A brief profile of the company will be included in the sponsor brochure which will be distributed with AGA documentation.
- The company logo with a hyperlink to your website will be displayed on the official AGA web page.
- Acknowledgement and recognition at the Assembly and conference.

SPONSORSHIP ITEM	ADDITIONAL BENEFITS	VALUE (USD)
WELCOME COCKTAIL	<ul style="list-style-type: none"> <li>➤ Exhibition space at no additional charge.</li> <li>➤ Branding of the welcome cocktail</li> </ul>	RESERVED – BOEING
GALA DINNER	<ul style="list-style-type: none"> <li>➤ Exhibition space at no additional charge.</li> <li>➤ Branding of the gala dinner</li> </ul>	RESERVED – AIRBUS
DELEGATES TOUR	<ul style="list-style-type: none"> <li>➤ Exhibition space at no additional charge.</li> </ul>	RESERVED – UGANDA TOURISM BOARD
COFFEE BREAK DAY 1-MORNING	<ul style="list-style-type: none"> <li>➤ Exhibition booth</li> <li>➤ Cards on the Coffee tables indicating Sponsorship</li> <li>➤ Branding of coffee break area</li> </ul>	10,000

<b>LUNCH DAY 1</b>	<ul style="list-style-type: none"> <li>➤ Exhibition booth</li> <li>➤ Cards on the Lunch tables indicating Sponsorship</li> <li>➤ Branding of lunch area</li> </ul>	<b>20,000</b>
<b>LUNCH DAY 2</b>	<ul style="list-style-type: none"> <li>➤ Exhibition booth</li> <li>➤ Cards on the Lunch tables indicating Sponsorship</li> <li>➤ Branding of lunch area</li> </ul>	<b>20,000</b>
<b>COFFEE BREAK DAY 1 AFTERNOON</b>	<ul style="list-style-type: none"> <li>➤ Exhibition booth</li> <li>➤ Cards on the Coffee tables indicating Sponsorship</li> <li>➤ Branding of coffee break area</li> </ul>	<b>10,000</b>
<b>COFFEE BREAK DAY 2 MORNING</b>	<ul style="list-style-type: none"> <li>➤ Exhibition booth</li> <li>➤ Cards on the Coffee tables indicating Sponsorship</li> <li>➤ Branding of coffee break area</li> </ul>	<b>10,000</b>
<b>CONFERENCE BAGS</b>	<ul style="list-style-type: none"> <li>➤ Exhibition space at no additional charge</li> <li>➤ Branding of the Conference Bags</li> </ul>	<b>15,000</b>
<b>CONFERENCE SESSIONS (PER SESSION)</b>	<ul style="list-style-type: none"> <li>➤ Logo cobranding on screens during the sponsored sessions</li> <li>➤ Logo on event programme for the sponsored session and catalogue.</li> </ul>	<b>5,000</b>
<b>ANNUAL REPORT</b>	<ul style="list-style-type: none"> <li>➤ Exhibition space at no additional charge</li> <li>➤ Advertising space - 4 adverts in annual report and logo on cover</li> </ul>	<b>10,000</b>
<b>TOKENS OF APPRECIATION</b>	<ul style="list-style-type: none"> <li>➤ Branding of tokens of appreciation for speakers</li> </ul>	<b>5,000</b>